

**29<sup>th</sup> Asian-Pacific Conference on International Accounting Issues**  
**Kuala Lumpur, Malaysia**  
**November 5-8, 2017**

Proudly co-hosted by  
UNITAR International University  
*and*  
Asian-Pacific Conference on International Accounting Issues

**CALL FOR PAPERS**

[www.apconference.org](http://www.apconference.org)

The Twenty-Ninth Asian-Pacific Conference on International Accounting Issues will be held on November 5-8, 2017 in Kuala Lumpur, Malaysia. The conference will provide an important forum for the interaction of different ideas and information between academicians and practitioners, in order to enhance the understanding of international accounting and business issues in various countries. The theme is “Disruptive Innovations/technologies: Accounting and Beyond”.

All submissions must be received by **May 15, 2017**. Notification about the decision will be made by **June 30, 2017**. For submission requirements, please visit the conference website at [www.apconference.org](http://www.apconference.org).

**VERNON ZIMMERMAN BEST PAPER AWARDS**

The best Three papers will each be awarded US\$500, to be selected by a panel of distinguished reviewers. In addition, the best doctoral student paper will also be awarded US\$500.

**CONTINUING PROFESSIONAL EDUCATION CREDITS**

Participants in past conferences have earned up to **16** hours of CPE credits.

**PUBLICATIONS [ISSN 2471-7266 (print) and ISSN 2471-7274 (electronic)]**

- ◆ Authors of all accepted papers must submit a ONE-PAGE ABSTRACT that will be published in the digital conference proceedings
- ◆ Authors have the option of publishing the full paper in the digital conference proceedings
- ◆ Accepted papers may be published in the International Journal of Business (IJB) – International Journal of Business (IJB) will publish 5-6 selected accepted papers from the 29th Annual Conference. All accepted papers at the 29th Annual Conference will be eligible for consideration

**TOPICS**

Paper presentations and panel discussions on international accounting and other related international business topics are invited. Major topics of interest include, but are not limited to:

- Disruptive Innovations and implications for accounting and business
- Global Accounting and the Challenges of IFRS
- Global Currency Issues
- Accounting’s Role in International Capital Markets
- Regulation of National and International Banking
- Implementation and Value Relevance of IFRS
- The Accountability of Government Functions
- Changing Paradigm in Accounting, Finance, and Management
- Extensible Business Reporting Language (XBRL)
- Accounting for Carbon Credit
- Sustainable Reporting
- Micro-Finance
- Forensic Accounting
- International Accounting Research, Education, and Practice

- International Financial Issues
- Corporate Governance and Accountability
- Earnings Management
- Revenue Recognition and Quality of Earnings
- Adaptability of International Accounting Standards
- Capital Markets
- Behavioral Issues in Accounting
- Social and Environmental Issues – Corporate Social Responsibility, Sustainable Development: Performance Measures and Indicators
- Impact of International Free Trade and Investment on Accounting Education and the Profession
- Comparative Analysis of Financial Accounting, Managerial Accounting, Auditing, Taxation and Finance, in an International Arena
- Contemporary Issues of Advanced Technology in International Accounting (such as Impact of Enterprise Resource Planning and E-commerce on Accounting Systems)
- Information and Control Systems for Multinational Corporations
- Interrelationship between Accounting and Other Disciplines (such as Management, Marketing, Finance, Economics, Human Resource Management and Information Management)
- Entrepreneurship and New Ventures
- Comparative Ethics in International Auditing and Business
- Cross Cultural Studies in International Accounting
- Impact of Currency Fluctuations on Financial Reporting and Control
- Impact of International Mergers and Acquisitions on Accounting Practice
- Privatization of Governmental Functions and Government Enterprises and their Impact on Accounting
- Accounting-Marketing Issues
- Accounting-Finance Issues
- Accounting-Human Resource Management Issues
- Accounting-Entrepreneurship Issues
- Accounting-Management Issues
- Accounting Programs and Leadership
- Government and Nonprofit Accounting
- History and Integrative Teaching and Curriculum
- Financial Reporting for Islamic Products/transactions: Challenges and Opportunities
- Issues in Public Sector
- Other related international business topics

### **CONFERENCE REGISTRATION FEE**

General Registration: \$400 (US dollar)

Student Registration: \$300 (US dollar)

### ***Registration fee includes:***

Welcome Reception, Luncheons, Coffee Breaks, Gala Dinner, Conference Program, Digital Conference Program and Proceedings, and Admission to all Conference Sessions

### **CONFERENCE VENUE**

The Conference will be held at the Berjaya Times Square Hotel.

Conference room rate with breakfast will be ranged from USD\$80 to USD\$295.

### ***FOR MORE INFORMATION, PLEASE CONTACT:***

#### **CRYSTAL CUI**

Asian-Pacific Conference on International Accounting Issues  
U.S.A.

Phone: +1.559.278.4723

Fax: +1.559.278.7838

Email: [lcui@csufresno.edu](mailto:lcui@csufresno.edu)

#### **NOR DIYANA SHAMSUL KAMAR**

UNITAR International University  
Malaysia

Phone: +603.7627.7200 ext. 7316

Fax: +603.7627.7447

Email: [diyana@unitar.my](mailto:diyana@unitar.my)